

Interactive radio and regular practical advice for smallholder families in Tanzania

LIECHTENSTEINISCHER
ENTWICKLUNGS-
DIENST



Short project description

The use of organic farming methods is a healthy, sustainable way for Tanzanian smallholder families to sustainably increase yields and income and improve their health and food security. However, both smallholder families and state institutions often lack the necessary know-how.

The project counteracts this by imparting practical knowledge via radio and magazines. Through the information, smallholder families expand their knowledge and skills in organic farming and achieve better, sustainable yields. This in turn improves their economic, social and ecological livelihoods.

Project Goals

- Increased use of organic farming methods by 1.2 million smallholder farmers
- Increased awareness and knowledge of agroecology among target groups
- Reduced use of synthetic inputs by smallholder farmers

Special features of this project

By linking and reinforcing valuable information via two different media channels (radio and magazine), over 5 million people can potentially benefit from the content disseminated.

Land and Region

Tanzania

Project Duration

01.01.24 – 31.12.2025

Overall LED Contribution

CHF 827'697

Partner Organisations



Further Informationen

www.biovision.ch

www.fri.org

